



Formerly *Dogs for the Deaf*

FOR IMMEDIATE RELEASE

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International Fundraiser Benefits Dogs for Better Lives' Hearing Dogs and Clients

CENTRAL POINT, OR; [Dogs for Better Lives](#) (DBL) was honored Thursday, February 15th as the national recipient of Elite Hearing Network's annual Summit fundraiser, held this week in Cancun, Mexico.

More than 300 Audiologists from across the United States convened at the Grand Coral Fiesta Americana to be inspired to customize their businesses to meet the needs of their patients. Elite Hearing Summit's theme CUSTOMIZE: tailored to grow, reflects the reality that industry and patients' needs are constantly evolving and require customized services, tailored specifically to their needs and interests.

In addition to their annual 3-day business meeting, the Elite Hearing Summit organizers host an Awards Night to recognize and benefit a nonprofit making a significant impact in the lives of their members.

DBL was selected as the 2018 national beneficiary of the Elite Hearing Summit's Awards Banquet in Cancun, with a live fundraiser supporting the national nonprofit's Hearing Assistance Dog program. As of this morning, the Elite Hearing Summit attendees had raised a record \$122,000 in support of DBL and their Hearing Assistance Dog program. Donation commitments are still coming in and the overall number could be significantly higher.

"Dogs for Better Lives is thrilled to be recognized as the national recipient of Amplifon's Elite Hearing Network Summit Charitable Giving this year. We appreciated the tremendous opportunity to share with them the great work our assistance dogs do every day for our clients who are deaf or hard of hearing," stated DBL's President and CEO Blake Matray.

The Elite Hearing Network is the largest network of independent hearing care providers in the United States. Founded in 1998 by Sonus, Inc., today they are part of [Amplifon USA](#), a subsidiary of Amplifon S.p.A, a global leader in hearing healthcare for more than 60 years.

"We are excited to welcome Dogs for Better Lives to our annual Awards Night. This is a highly anticipated evening for our membership, as they are passionate about giving back to philanthropies who align with their profession. The impact Dogs for Better Lives have on their hearing-impaired clients is remarkable and we are proud to recognize such an honorable organization," stated Mary Anne Stangby, SVP Elite Hearing Network.

Last year's recipient of the Elite Hearing Summit's Awards Banquet was [Fisher House Foundation](#). The 2017 fundraiser generated \$80,000 towards their programmatic needs, which builds comfort homes where military & veterans families can stay free of charge, while a loved one is in the hospital.

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Dogs for Better Lives is a national award-winning 501(c)(3) nonprofit organization focusing on the training and placing of [Hearing Assistance Dogs](#), [Program Assistance Dogs](#), and [Autism Assistance Dogs](#). Accredited by [Assistance Dogs International \(ADI\)](#) and recognized by [Charity Navigator](#) as a 4-star nonprofit, Dogs for Better Lives has been rescuing dogs, bettering lives, and providing Assistance Dogs since 1977.

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The Elite Hearing Network was founded in 1998 and is currently the largest hearing care network in the United States, serving over 1,600 network locations. At Elite we strive to help hearing care professionals build a more successful practice while protecting their valuable independence. As their trusted business advisor, we bring members actionable business intelligence, streamlined purchasing, and practice-wide business support. Elite Hearing Network is a part of Amplifon USA, a subsidiary of Amplifon S.p.A, a global leader in hearing healthcare for more than 60 years. To learn more visit <http://www.elitehearingnetwork.com/about> or call 1 (888) 447-0443.