

# Businesses Do Make a **DIFFERENCE**

*A Positive One*

## **Join Our Corporate Partners!**

Dogs for Better Lives (DBL) has always been aligned with Corporate Partners. Formalizing these relationships is a natural step in recognizing and growing this important area of support. Building our community of sponsors locally, regionally and even nationally will take a concentrated effort, and that is why we look to you.

Each year, dedicated business leaders focus on a critical area of need at DBL. Since we rely on the philanthropic support of our community and nation to rescue dogs to meet the needs of the hearing impaired; counseling professionals or special needs teachers; and homes with children on the Autism Spectrum, your involvement is critically important. Your support will touch the local, regional and even the national need for valuable and loving dogs with a once uncertain future, to now offer independence and safety to those they are placed with.

As a member you will be invited to gather at mixers hosted by local businesses where the attendees will hear firsthand testimonies of how their support makes a difference to clients and their families.

### **The following are impacted by our Partners' support:**

- Children and families living with Autism;
- Individuals living with hearing loss;
- Professional Counselors; Teachers of Special Needs Children, Public Courtrooms, Etc.

We invite you to consider your place in this unique partnership. A Partnership for Better Lives membership is open to any business owner or executive who wants to support Dogs for Better Lives locally, regionally and even nationally.

# MEMBER BENEFITS

## National—\$10,000 and up

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- Cause Related Marketing Relationship *(plan designed collaboratively)*
- National Partner designation on DBL Social Media Pages and Website *(Over 25,000 nationally)*
- Spotlight Full Page in Canine Listener Publication *(Spring Edition)*
- All additional benefits as listed below

## Leadership—\$5,000 and up

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- Company Spotlight Posts Social Media and Website *(3 Per FY)*
- ½ Page Presentation in Canine Listener Publication *(Spring Edition)*
- All additional benefits as listed below

## Executive—\$2,500

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- Executive Golf Circle Invite
- Published in e-Newsletters *(Impact Report & Investor's Report)*
- Executive Group Social Media Promotion *(2 Per FY)*
- All additional benefits as listed below

## Senior—\$1,000

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- Invite to Annual Breakfast with Board and Community Members
- Listed by logo in print media with text hyperlink on DBL Website
- Periodic Group Social Media Promos
- Opportunity to Host a Corporate Mixer
- All additional benefits as listed below

## Partner—\$500

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- \*Company Name Listed in Corporate Partner Ads *(local news periodicals)*
- DBL Canine Listener ¼ Page Annual Ad *(Fall Edition)*
- DBL Annual Report Name List
- Invitation to Bi-Annual Corporate Mixers
- Business plaque for office wall

For more information, please contact: Wanda Cockey at (541) 826-9220, Ext 326 or by email [wanda@dogsforbetterlives.org](mailto:wanda@dogsforbetterlives.org)

\*Charter Partners receive logo presentation and special promos due to early commitment of the first three months 7/1/17-9/30/17