

Second Training Facility, Prospectus Naming Opportunities

New Dog Training Facility in Central Point, Oregon



Blue print view of the two-story Second Training Facility. The 18,850 sq. ft., 40-kennel facility will include an elevator and several covered training yards.

Over the course of 2017 and 2018 as we build and complete our new 18,850 sq. ft., 40-kennel training facility in Central Point, Oregon, Dogs for the Deaf, Inc. (DFD) is actively reaching out and engaging key constituents and donors wishing to assist in making this new building possible.

With the significant expansion, DFD will eventually triple its existing 22 dog kennels, while continuing to annually grow the number of dogs placed in Oregon and nationally across the United States. The following list highlights a number of the key naming opportunities available. This is not an exhaustive list.

The new facility will have more capacity to handle larger breed dogs, as well as provide for more indoor training, due to hot summer and inclement weather at other times of year. Highlights of the Second Training Facility include:

- 18,850 sq. ft., two story building
- 40 kennels with climate-controlled floors
- 5 training apartments/ one upstairs – downstairs
- 3 indoor training areas
- 4 outdoor play yards
- Whelping Room
- Elevator
- Canine Exam Room



Post concrete-pour into central offices, north kennel (left) begins to take shape with cinder block (Nov 2017)

Larger breed dogs are crucial to our ongoing expansion with the Autism Assistance Dog program and the need for a small breeding program. Kennels inside our existing training facility are smaller with most limited by space and therefore not suitable for Golden Retrievers and Labradors, which are the two primary breeds we are using for the autism program. DFD is and will continue to rescue dogs, as this remains the primary avenue in which we secure, professionally train, and place Assistance Dogs regionally and across the country.



Preparing for concrete pour of elevator shaft (left side of image). View looking east with southern Oregon’s Upper Table Rock in distance. (June 2017)

We anticipate our Second Training Facility being completed in early 2018, and it will grow the number of dogs we rescue, professionally train, and ultimately place with clients across the United States. Once the Second Training Facility is completed, this will allow us to eventually build up over time, to a capacity of three-times the number of dogs we are currently able to house, professionally train, and ultimately place with deserving clients.

Support of our new Second Training Facility is a unique once-in-a-lifetime opportunity for you to literally be engaged from the ground up. This is a significant next-step in our 3-year strategic plan to increase the number of highly trainable Assistance Dogs we place with people. Ultimately, they will provide better lives to people, through a lifetime of service and commitment.

Capital Campaign Building Project: \$1,615,000

Naming Rights for New Training Facility: \$750,000

Sustaining Annual Operations of Training Facility: \$680,000

Customer Service Areas:

Naming Opportunity	Number Available	Amount
Main Lobby and Customer Service Desk	1	\$200,000
Open Space Indoor Training Areas (\$50K each)	3	\$150,000
Potential		\$350,000

Canine Care Areas:

Naming Opportunity	Number Available	Amount
Canine Exam Room TAKEN	1	\$25,000
Whelping Room (Puppy Nursery) TAKEN	1	\$10,000
Potential		\$35,000

Interior & Exterior Common Areas:

Naming Opportunity	Number Available	Amount
<i>Front Entrance Garden</i>	1	\$50,000
<i>Director's Conference Room</i>	1	\$50,000
<i>Laundry Room & Bedding Storage</i>	1	\$25,000
<i>Food Storage Room</i>	1	\$25,000
<i>Dog Walking Trails (\$7,500 each)</i>	2	\$15,000
<i>Memorial Gardens (\$7,500 each)</i>	2	\$15,000
<i>Exercise Yards (\$2,500 each)</i>	X 1	\$10,000
Potential		\$190,000

Dog Kennels:

Naming Opportunity	Number Available	Amount
Kennel Wings, North and South (\$50K each)	X	\$100,000
<i>Canine Kennels (\$1,500 each)</i>	X 35	\$60,000
Potential		\$160,000

Tributes:

Naming Opportunity	Number Available	Amount
<i>Benches (\$350 each)</i>	10	\$3,500
<i>Paw Print Bricks – Walkways (\$100 each)</i>	1,000	\$100,000
Potential		\$103,500

Landscaping:

Naming Opportunity	Number Available	Amount
<i>Trees (\$300 each)</i>	10	\$3,000
<i>Grass, Bushes, Ground Cover</i>	1	\$5,000
<i>Flowers & Beautification Plants & Structures</i>	1	\$5,000
<i>Irrigation Systems</i>	1	\$5,000
Potential		\$27,000

Thank you to our following donors for supporting the Second Training Facility

- Akery Construction and Consulting
- Anonymous Donor
- Dogs for the Deaf Corporate Program
- Dr. Brad and Cindy Frank
- Frog Crossing Foundation
- Ruth Hunter
- Darlene and Harry Lambert Foundation
- Virginia Madigan and Paul Loozen
- Laura J. Niles Foundation
- Lions Clubs International Foundation
- Lions Clubs, Southern Oregon and Northern California
- Onan Family Foundation
- The Potts Family
- RV Quilters
- Sandra Atlas Bass Fund
- The Jeanne Pamilla Trust
- The Powell Foundation
- Three River Sams
- Stacy Tollie
- Iris Young



Please contact Harvey Potts at harvey@dogsforbetterlives.org or (541) 826-9220, with your questions and to ask for more details concerning the new building and the powerful impact your support will make. www.dogsforbetterlives.org/second-training-facility/.

Dogs for Better Lives is a national 501(c)(3) nonprofit organization professionally training Certified Assistance Dogs and placing them across the country since 1977. Accredited through [Assistance Dogs International](#), *Dogs for the Deaf* has been regionally and nationally recognized for its excellence, including [Oregon Business'](#) "100 Best Nonprofits to Work For in Oregon," top-rated by donors with [GreatNonprofits](#), and a four-star rating with [Charity Navigator](#). *Dogs for the Deaf* depends solely on the generosity of private funding to support their critical work of rescuing dogs and enhancing lives. www.dogsforbetterlives.org